

Resource Meeting Minutes from Oct. 23, 2007

The resource committee met Tuesday, Oct. 23 at 3:30pm – 5:00pm and moved very close to completing the brochure we have been working on. We are happy with the layout, color and information inside of it. We also updated the brochure with the new web address www.stopmethuse.com

There are some resources we would like to add, but would like to discuss with the Steering Committee first.

We would like to add a sentence on how to obtain more free copies of the brochure. This would require a link to our brochure on the www.stopmethuse.com website. We thought it would be possible to have a PDF file of the brochure linked the web page. It might read something similar to:

“to obtain additional free copies of this brochure, visit www.stopmethuse.com and click on...”

Another issue we discussed was the online resource directory. As a small group we decided it would be ideal to just link the www.cir.org and www.artofrecoveryexpo.com websites to our www.stopmethuse.com site. CIR and Art of Recovery already have online directories that are updated every year. If this idea is approved, we would like to add this information to our brochure on the back middle panel. As opposed to us creating a new website resource directory, we think it would be easier to use the ones already established. Of course, we would like to discuss this with the Steering Committee ASAP as we would like this to go to print very soon. Another positive to linking to www.cir.org and www.artofrecoveryexpo.com is that it would save us money in our budget which would allow us to spend more on the printing of the resource directory. We would update this hard copy ourselves annually and spend the saved money on printing more.

We would like Brent to share our brochure design with his graphics design contact and look into getting us a quote on printing a first batch of 25,000 brochures, as well as 50,000.

We have a \$7,000 budget for the hard copy directories and would like to order as many publications as possible for each of the 7 communities.

We will wait to hear from Brent about the pricing and move forward from there.

Our next meeting is TBD.